

COVID-19 BUSINESS SUPPORT

The impact and distribution of funding in Middlesex County

IMPACT OVERVIEW



FUNDS DISBURSED

\$1.7M



TOTAL INQUIRIES

148



APPLICATIONS APPROVED

67



BUSINESSES SUPPORTED

41



JOBS MAINTAINED

69

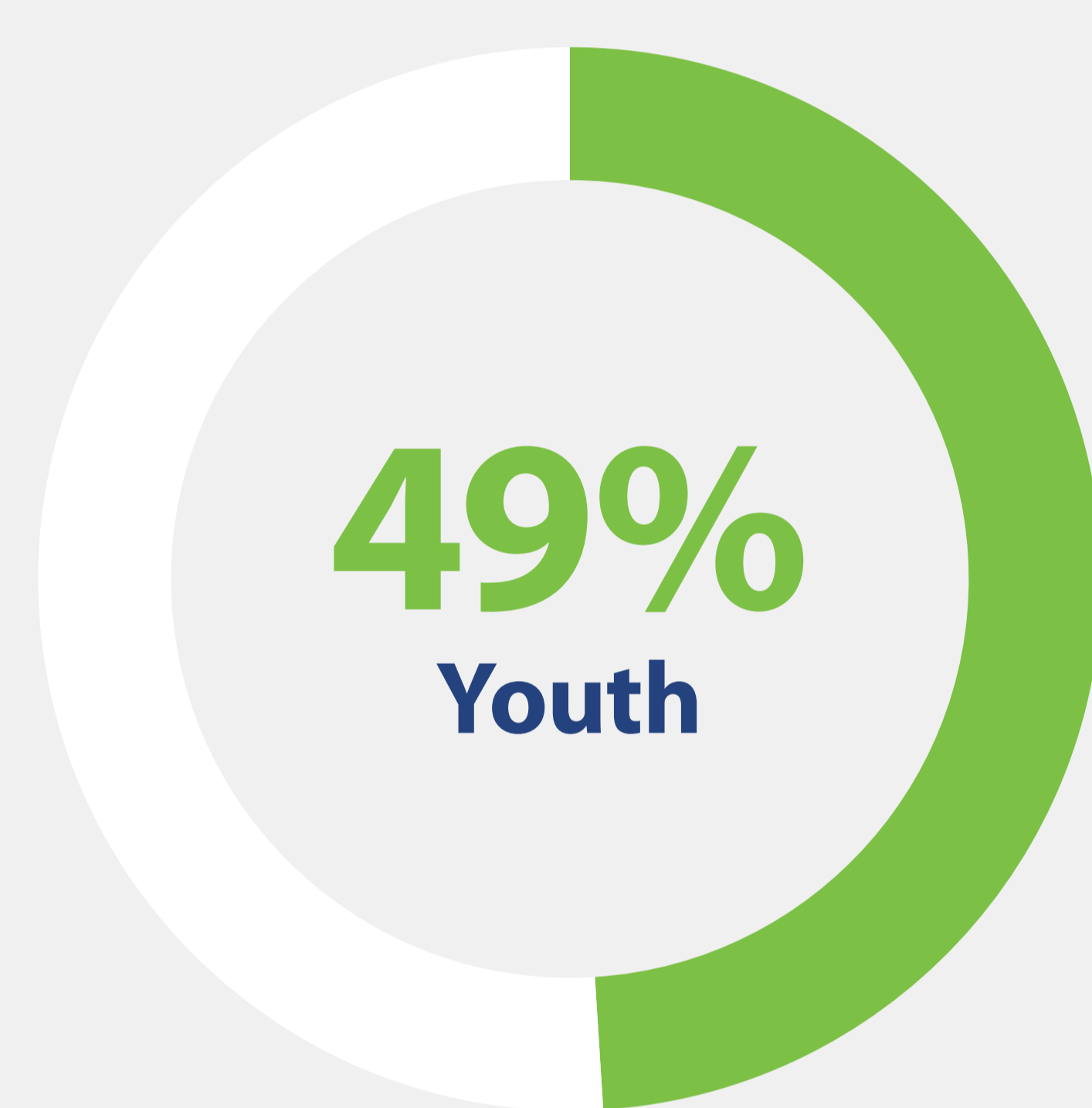
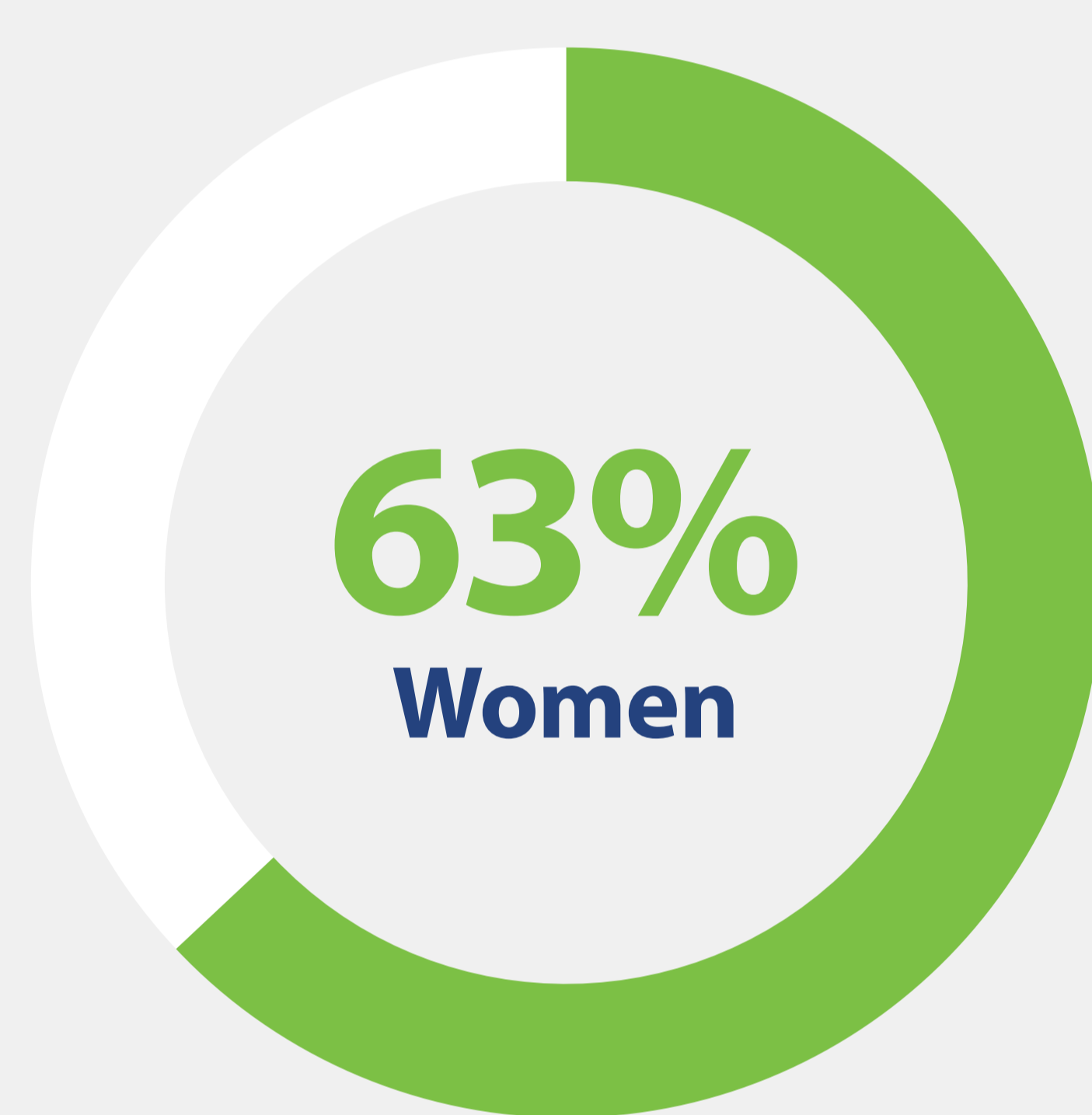


SERVICES CONTRACTED

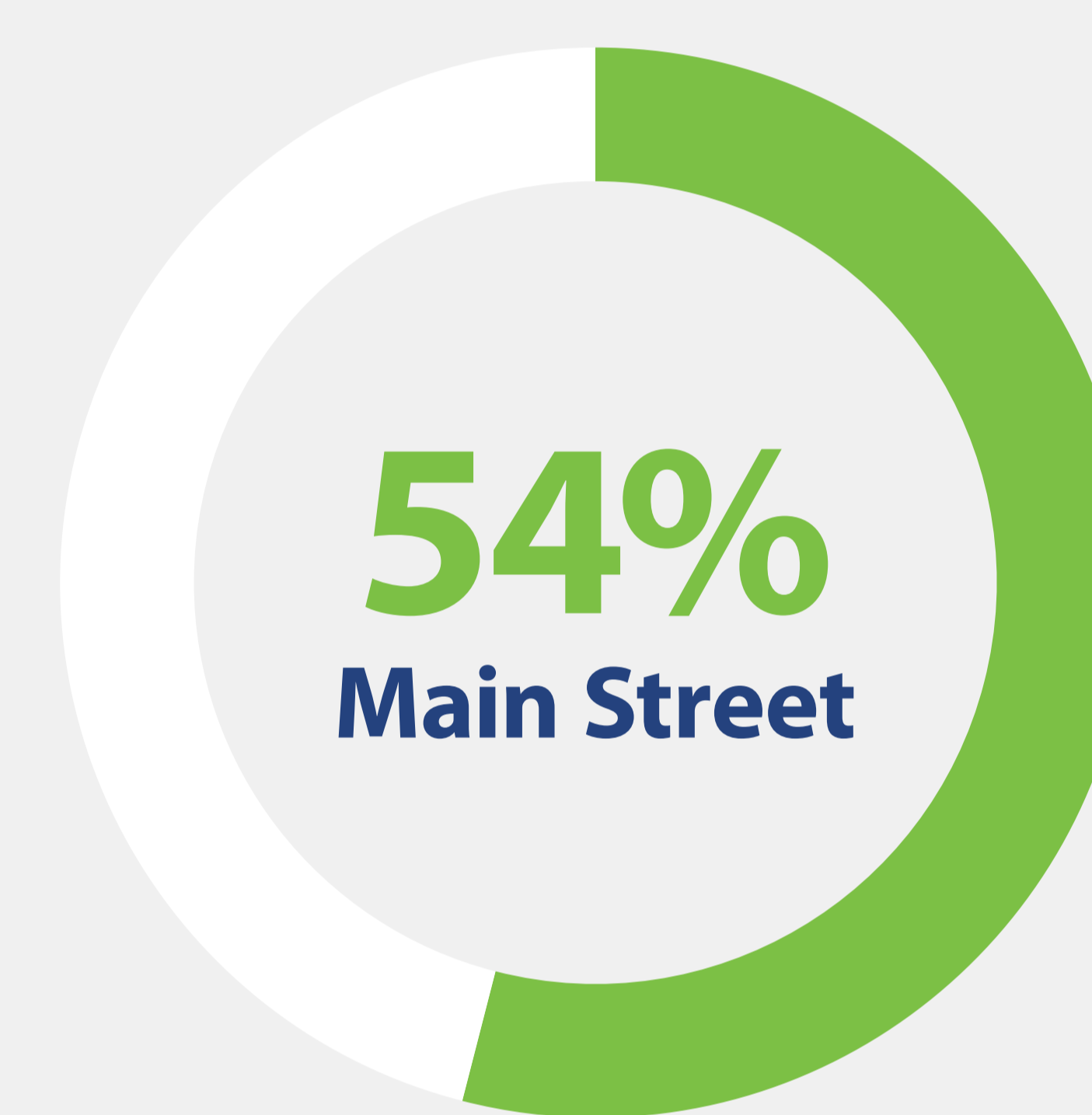
19

PRIORITY AREAS

INCLUSIVE GROWTH



KEY SECTORS



DISTRIBUTION OF FUNDS

INDUSTRY BREAKDOWN

Retail

34.1%



Service

24.4%



Agriculture

14.6%



Arts & Recreation

14.6%



Health Care

12.2%



Food Service

9.8%



Construction

7.3%



Manufacturing

7.3%



Real Estate

2.4%



LOWER-TIER MUNICIPALITIES

Middlesex Centre

31.7%

24.9% of Middlesex County's Population

Strathroy-Caradoc

29.3%

29.9% of Middlesex County's Population

Southwest Middlesex

19.5%

7.4% of Middlesex County's Population

Lucan Biddulph

12.2%

6.9% of Middlesex County's Population

Thames Centre

2.4%

18.2% of Middlesex County's Population

North Middlesex

2.4%

8.2% of Middlesex County's Population

Adelaide Metcalfe

2.4%

3.9% of Middlesex County's Population